

# Between a “Rock” and a “Hard” Place: Law Libraries and Shrinking Budgets



September 2009

ORALL invites you to the 60th Annual Meeting in downtown Cleveland October 14 – 16, 2009. *Between a “Rock” and a “Hard” Place: Law Libraries and Shrinking Budgets* is this year’s conference theme.

The Education Committee has planned a wonderful schedule of speakers and programs for our professional development. The Local Arrangements Committee has taken care of the other details to ensure an enjoyable visit to Cleveland.

The conference hotel, the DoubleTree Hotel in Downtown Cleveland, overlooks the shores of Lake Erie and is close to popular downtown Cleveland attractions, including the Rock and Roll Hall of Fame, the location of Wednesday evening’s dinner and reception.

On Friday morning we will hold the ORALL Business Meeting. Everyone is invited and encouraged to attend. We look forward to seeing you in October!

Best wishes,

Local Arrangements Co – Chairs

Sue Altmeyer  
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Kathleen M. Sasala  
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# ORALL Conference 2009

## *Between a “Rock” and a “Hard” Place: Law Libraries and Shrinking Budgets*



### Event Registration

#### CONFERENCE REGISTRATION FEE:

- |   |          |    |       |
|---|----------|----|-------|
| ○ POSTMARKED ON OR BEFORE SEPT. 28                | \$115.00 | \$ | _____ |
| ○ LATE REGISTRATION (POSTMARKED AFTER SEPT. 28TH) | \$130.00 | \$ | _____ |

#### ATTENDING WEDNESDAY EVENING RECEPTION & DINNER?

Yes      No

- |   |         |    |                          |                          |
|---|---------|----|--------------------------|--------------------------|
| ○ LOCATED AT ROCK AND ROLL HALL OF FAME<br>(COST INCLUDED IN CONFERENCE REGISTRATION) |         |    | <input type="checkbox"/> | <input type="checkbox"/> |
| ○ ADDITIONAL TICKET FOR GUEST   | \$40.00 | \$ | _____                    |                          |

**TOTAL:** \$ \_\_\_\_\_

PLEASE MAKE CHECKS PAYABLE TO **ORALL**  
SEND CONFERENCE REGISTRATION FORM & PAYMENT TO:

ORALL 2009  
Laurie Miller  
Reference Librarian  
Capital University Law School Library  
303 East Broad Street  
Columbus, OH 43215-3200

# ORALL Conference 2009

## Library Tours

All Tours will take place on Wednesday, October 14 and depart from the Doubletree Hotel Lobby.

### **Tour #1: Downtown Libraries Walking Tour**

Meet Group at Doubletree Hotel Lobby, 2:45pm

Tour duration: 2:45 – 5:00pm

- Cleveland Law Library
- Thompson Hine
- CPL Special Collections

Library Contact and Guide: Christine Stouffer

### **Tour #2: University Circle Libraries via Hotel Shuttle**

Meet Group at Doubletree Hotel Lobby, 2:00pm

Tour duration: 2:00 – 5:00

- Case Western Reserve University Law Library
- Cleveland Museum of Art

Library Contact and Guide: SaraJean Petite

<b>LIBRARY TOURS:</b>		Yes	No
<input type="radio"/> TOUR #1: DOWNTOWN LIBRARIES		<input type="checkbox"/>	<input type="checkbox"/>
<input type="radio"/> TOUR #2: UNIVERSITY CIRCLE LIBRARIES		<input type="checkbox"/>	<input type="checkbox"/>

# **ORALL Conference 2009**

## **Final Agenda**

### **Wednesday, October 14, 2009**

- |                |   |
|----------------|---|
| 12:00 – 5:00pm | Registration  |
| 1:00 – 3:00pm  | Executive Board Meeting (boxed lunches provided for board)  |
| 2:00 – 5:00pm  | University Circle Libraries Tour  |
| 2:30 – 3:00pm  | Task Force Mini-Meeting   |
| 2:45 – 5:00pm  | Downtown Libraries Walking Tour   |
| 3:00 – 4:00pm  | County SIG meeting  |
| 4:00 – 4:30pm  | Task Force Wrap-Up Meeting  |
| 6:00 – 9:00pm  | Dinner and reception at Rock and Roll Hall of Fame, followed by a Dutch Treat Dessert Dine Around |

### **Thursday, October 15**

- |                   |  |
|-------------------|--|
| 8:00 – 10:00am    | Registration   |
| 8:00 – 9:00am     | Buffet Breakfast   |
| 9:00 – 10:00am    | Going Green — Cleveland Metropolitan Bar Association's Green Initiative<br>(Carter Strang, Esq.)<br><br>Working "Greener" Can Save Your Law Library Some "Green"<br>(Kathleen M. Sasala, Esq.) |
| 10:00 – 10:15am   | Break with coffee, tea and bottled water   |
| 10:15 – 11:15am   | Cost – Effective Methods for E – Discovery Management and the Development of Demonstrative/Visual Evidence (Manfred W. Troibner, Daniel D. Copfer, Sr., and John Winkler)                      |
| 11:20am – 12:05pm | Wikis in the Workplace: Enhancing Collaboration and Knowledge Management (Mary Jenkins)  |

- |                       |  |
|-----------------------|--|
| 12:05 – 1:30pm        | Lunch – Deli Style<br>Gift Card give-away/contest  |
| 1:35 – 2:35pm         | Principles for Staff Development Programming (Laura E. Ray)  |
| 2:40 – 3:40pm         | Business Research: The Cheap, the Expensive, the Appropriate (Julie Maekask)                       |
| 3:40 – 3:50pm         | Break – Ballpark snacks and beverages  |
| 3:55 – 4:45pm         | Say It Again — Save Time and Money with Screen Capture Tutorials (Sue Altmeyer and Amy Birchfield) |
| 5:00 – 6:00pm         | Ohio Law Library Consortium meeting  |
| 6:00 – 9:00pm         | Dutch Treat Dinners/Dine Around  |
| 9:00 – 12:00 midnight | Game night at Hotel with 60 <sup>th</sup> Anniversary cake and coffee/tea service                  |

**Friday, October 16**

- |                   |   |
|-------------------|---|
| 8:15 – 9:15am     | Continental Breakfast during the ORALL Annual Business Meeting  |
| 9:30 – 10:30am    | Budget Jones Diary – A Mini Workshop Dealing with Creative Ways to Allocate Funds (Deb Denslaw and Miriam Murphy) |
| 10:30 – 10:45am   | Break with coffee, tea and bottled water  |
| 10:50 – 11:50am   | Keep Your People and Balance Your Budget (Angela Baldree; Rob Myers; Susan Hersch)                                |
| 12:00 – 2:00 p.m. | Executive Board Meeting (boxed lunches provided for board)  |

# **ORALL Conference 2009**

## **Program Descriptions**

**Going Green – – Cleveland Metropolitan Bar Association's Green Initiative** – In the first part of this split session that deals with “going green,” Carter Strang, Esq., a Partner in the Cleveland office of Tucker Ellis & West LLP will talk about efforts at his firm, along with how the CMBA’s program got started and how it has been administered.

**Working "Greener" Can Save Your Law Library Some "Green"** – In the second half of this “green” program, Kathleen M. Sasala, Esq. (Law Librarian and Director of the Cleveland Law Library Association since February 2003) will show how law libraries of all types can work greener in their offices to conserve resources and energy. Through a discussion of her own library’s efforts, she will show that while they do expend some human energy to fulfill their "green" programs, they do not spend any money on their initiatives and actually save a little cash in the process.

**Cost – Effective Methods for E – Discovery Management and the Development of Demonstrative/Visual Evidence** – Manfred W. Troibner (co – founder of Visual Evidence, currently serving as a Principal and Litigation Consultant for the firm), Daniel D. Copfer, Sr. (President of Visual Evidence and a renowned specialist in the creation of courtroom communication), and John Winkler (Litigation Consultant with Visual Evidence with over 12 years experience in law firm technology) offer a discussion of a broad range of digital and print evidentiary data collection, review, and production, as well as trial graphics and presentations such as timelines, illustrations, models, and animations. Particular emphasis will be placed upon identifying and satisfying needs in relationship to budgetary specifications.

**Wikis in the Workplace: Enhancing Collaboration and Knowledge Management** – Mary Jenkins (Law Librarian & Director of the Cincinnati Law Library Association since October 2007), will briefly identify the benefits of wikis (and blogs) for internal information sharing and as collaborative work spaces in libraries and library organizations. She will also demonstrate several library wikis that use MediaWiki, pbwiki, and Wikispaces as their platforms and show how simple it is to create pages and edit content. Attendees will also see a few examples of blogs that serve similar purposes.

**Principles for Staff Development Programming** – Laura E. Ray, currently the Educational Programming Librarian at the Cleveland – Marshall College of Law Library (at Cleveland State University), offers a discussion of key elements for effective staff development programs, such as enhancement of staff potential and personal discovery. She will also outline cost – effective methods for assessing and meeting staff development needs.

**Business Research: The Cheap, the Expensive, the Appropriate** – Is that \$20 report really worth the \$20? Do you really need to spend \$750 on a market research report? Will the government's data suffice? Julie Maekask, law librarian for the Toledo – based firm of Eastman & Smith Ltd., will cover business data resources with a focus on which resources give you the most bang for your buck.

**Say It Again — Save Time and Money with Screen Capture Tutorials** – Do you find yourself repeating the same information again and again to different library patrons? Maybe you explain how to search the library's catalog, how to use a particular database, or how to find Ohio court cases on the Internet over, and over...and over again. To save yourself time (and money!), you may want to create a series of screen capture tutorials that patrons can watch online. Screen capture tutorials show webpage or PowerPoint navigation in a YouTube – like format, complete with voiceover narration. This session will cover several types of screen capture software, with some time spent on Camtasia (fee – based software), and demonstrate the basics of making and editing a screen capture tutorial. Presented by Sue Altmeyer (Electronic Services Law Librarian at the Cleveland – Marshall College of Law Library) and Amy Birchfield (Access and Faculty Services Librarian at the Cleveland – Marshall College of Law Library).

**Hands – On Budgeting** – Miriam Murphy (Associate Director of the Ruth Lilly Law Library at Indiana University School of Law – Indianapolis) and Debra Denslaw (Reference Librarian and the Head of Circulation at the Ruth Lilly Law Library, Indiana University School of Law – Indianapolis) offer this session that will explore how all staff members can help their libraries deal with this oft-times stressful task via a hands – on workshop in which small groups will discuss budgets and budget issues that arise out of mandates to do as much or more with the same or less.

**Keep Your People and Balance Your Budget** – Miriam Murphy (Associate Director of the Ruth Lilly Law Library at Indiana University School of Law – Indianapolis) facilitates this session that includes the following: Angela T. Baldree (Director, Lake County Law Library since June 2002) will speak about performing a library audit in order to come up with ways of cutting costs in a county law library; Susan Hersch (Director of Library Services at the law firm of Hahn Loeser & Parks LLP in Cleveland for the last twenty years) will discuss information audits, cost management services, library maintenance agreements, and working with attorneys in her firm to determine the value of titles in the collection; and Rob Myers (Associate Director for Collections, Acquisitions, and Planning at the Judge Ben C. Green Law Library at Case School of Law, Case Western Reserve University), will relate his experiences in the academic arena in regard to cost – saving measures he has implemented in the area of serials and acquisitions.

# **ORALL Conference 2009**

## **Hotel & Parking Information**

### **Hotel**

#### **Doubletree Hotel Cleveland Downtown/Lakeside**

1111 Lakeside Avenue,  
Cleveland, Ohio 44114  
Tel: 1-216- 241-5100  
Fax: 1-216-241-7437

\$99.00 for a single or a double

Reservations must be made by October 5 to secure ORALL conference rate. The conference rate may be honored after October 5 based on room and availability.

### **Parking**

#### **Doubletree Hotel**

Self Parking:	\$16.00
In/Out Privileges:	Available
Secured:	Available
Covered:	Available

#### **Rock and Roll Hall of Fame and Museum**

1100 Rock and Roll Boulevard  
Cleveland, Ohio 44114  
(East Ninth Street at Lake Erie)  
Tel: 216-781-ROCK (7625)

#### **For the shortest walk, try:**

Visitors to the Rock Hall receive a \$2.00 discount on parking at the Great Lakes Science Center Parking Garage. Visitors who park at the Science Center can stop at the Rock Hall's Information Desk or Will Call to have their parking passes validated. Some restrictions apply. Excludes all Browns home games or other major stadium events. Also, the garage may not be available at times when the Science Center is very busy.

APCOA parking on the E. 9th Street pier, the northernmost point of East Ninth Street.  
APCOA parking across from Naval Reserve on North Marginal  
North Point Parking (access from East Ninth Street near the Shoreway/Route 2 ramps)  
Willard Park Garage (access from Lakeside and East 9th Street)